

Managed Advisory Platform At-A-Glance



About GWN's Managed Advisory Platform

The new Managed Advisory Platform (MAP) offers investors:

- Over 22,000 funds on a NAV basis
- Four unique Investment Management Styles (Strategic, Tactical, Total Return, Absolute Return) with over 80 professionally administered advisory models
- Eleven Independent Registered Investment Advisors available within MAP Program
- Available for Traditional and Roth versions of 403(b), 457, IRA, IRA SEP, IRA Simple

The cornerstone of MAP is the four unique Investment Management Styles. This provides you the ability to diversify investment portfolios by investment styles for volatile markets, in addition to traditional diversification by asset allocation.

Quick Facts

- No annual custodial fee (please note there will be an advisory fee*)
- Over 22,000 mutual funds available at no load/load waived
- Four unique investment style boxes
- Ability for personally designed investment portfolios
- Mix and match eleven independent Investment Strategists
- One application to access all funds and Strategists
- One form for future mutual fund and Strategists reallocations
- 24/7 online account access
- Quarterly statement
- 403(b)/457 loans available if plan approved

Houston Thom

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Strategists Offered (see reverse for Investment Styles)

- Absolute Capital
- AAMA (Advanced Asset Management Advisors)
- CLS Investments
- GWN Select
- Frontier
- ICON Advisers
- Ocean Park
- PSI (Portfolio Strategies Investment Managers, Inc.)
- Russell Investments
- Toews Corporation
- WEDCO (W.E. Donoghue)

GWN Securities, Inc. advisory services are subject to risk including, general market risk, currency fluctuations and economic conditions. The Portfolios' underlying investments fluctuate in price and may be sold at a price lower than the purchase price resulting in a loss of principal. The investment instructions these Portfolios use are neither FDIC insured or insured by the US Government. Please evaluate your circumstances and risk tolerance to understand if these investments are right for them.

***Fees - 2% per annum unless otherwise stated - are deducted quarterly in arrears.**

GWN Securities, Inc. makes no predictions, representations, or warranties herein as to the future performance of these portfolios. Future performance is difficult to predict and such predictions are beyond the control of GWN Securities, Inc. ***Past performance is never a guarantee of future results. There may be economic times where all investments are unfavorable and depreciate in value.***

Investment Styles and Strategists

Secular Bull Markets are "Straight Away" markets.

The economic engine is running straight and smooth and we want to go for the ride.

Strategic MPT

Creates a diversified portfolio with a target mix of asset classes based on the efficient frontier.

This will create a mix of asset classes designed to capture market returns based on long-term capital market assumptions, while balancing risk and volatility matched to an investor's risk tolerance and investment horizon.

Return Driver - Modern Portfolio Theory (MPT) and the efficient frontier create a diversified portfolio for long term investing.

Strategists

GWN Select, ICON SBI, Russell Investments



Tactical MPT

Attempts to enhance a Strategic MPT mix of assets by periodically adding exposure to asset types or sectors that are expected to outperform, based on the economic cycle.

This approach attempts to capture broad market returns while also seeking to take advantage of shorter term opportunities or mitigate risks through moderate allocation shifts.

Return Driver - Modern Portfolio Theory (MPT) benchmarks with the potential for the portfolio strategist to add additional value through "tilting" near mid-term allocation decisions.

Strategists

AAMA, Absolute Capital, CLS, Frontier, ICON, Portfolio Strategies, W.E. Donoghue

Secular Bear Markets are "Curving" markets.

Care needs to be taken to manage volatility while still delivering returns.

Total Return

Removes MPT limits on the extent of allocation shifts and asset allocations.

This allows the Strategists to move quicker in response to changes in their outlook regarding asset classes. Tactically Released asset allocation places a premium on active asset class management.

Return Driver - Tactical asset allocation decisions based on the relative market exposure.

Strategists

Absolute Capital, Frontier, Ocean Park, Portfolio Strategies, Toews Corporation, W.E. Donoghue



Absolute Return

Attempts to generate a return over a stated time period, regardless of the stock market's direction.

Absolute Return strategies are for risk adverse investors comfortable with modest returns. This strategy is more concerned with capital preservation than capturing a 12% upturn in the market. Active risk management may include frequent allocation shifts, nontraditional asset classes and/or alternative strategies.

Return Driver - Active management of asset class exposure and security selection with an eye to minimizing loss versus maximizing return.

Strategists

Absolute Capital, Frontier, Ocean Park, Portfolio Strategies, Toews Corporation, W.E. Donoghue