Community Relations **EL-2**

With respect to interactions with the community (parents, students, and the general public), the Superintendent shall not fail to ensure that all stakeholders are treated with respect and dignity at the district level, within each school and classroom.

Accordingly, the Superintendent may not:

1. Fail to build upon the positive image of the district.

2. Fail to take reasonable steps to communicate with stakeholders through regular communications (e.g. newsletters, website, email, etc.).

3. Fail to appropriately involve stakeholders in an advisory capacity in important issues which impact them directly; nor fail to provide to district advisory groups, such as those formed for curriculum, facilities, and levy/bond matters, a formal charter document advising each such group of its purpose, organization and functions.

4. Fail to build positive relationships with the media as an important conduit of communication with the public.

5. Fail to build positive relationships with community businesses, service and community groups and other community groups involved in building a positive school community.

6. Fail to be visible and approachable as the CEO of the school district.

7. Fail to prepare annual school and district progress reports to the public which include the following items:
    a. Student achievement data and graduation rates, disaggregated by gender, and other categories, indicating student progress toward accomplishing the Board's Ends policies.
    b. Information about school and district strategies intended to address achievement problems and to accomplish the Board's Ends policies.
    c. Revenues, expenditures, and costs of major programs and elements of district and school operations.

Adopted: TBD
Monitoring Method: Internal Report
Monitoring Frequency: Annually in April